DIPLOMA| Recruitment, Selection & Employer Branding

By London City University

Course Overview

Attracting right and deserving candidate is crucial for the growth of an organization. This is the reason why Employer Branding has become a key job of HR managers. This course is designed to give broad understanding to the participants about recruitment, selection and employer branding. The HR professionals learn the methods to find out the best talent to boost competitiveness of an organization.

This course is designed for those who are seeking for great opportunities and growth in Recruitment, Selection & Employer Branding.

Course Outline

- ❖ Introduction of Recruitment & Selection
- ❖ Overview of Recruitment resources
- ❖ Overview of Employer Branding
- ❖ Electronic Recruitment
- ❖ Interview training
- ❖ A Competency Based Approach for selection
- ❖ Setting up the Interview to select the best candidate
- ❖ Pre-employment and employment Testing
- ❖ Employer Value plans EVPS
- ❖ Employer Branding methods and techniques

Course duration	**3 Months OR as per your requirement	Flexible and dependent on your time frame and need**
Entry Requirements	**A Success Oriented Personality**
Certification	**London City University**, will award an approved diploma at the end of course training. You will get 100% guaranteed certificate.
Mode of application	Fill an application form, send copies of your national ID card or passport as well as educational documents and forward to info@cvwarehouse.ae and get 50% discount on all courses offered by **London City University**
Course Assessment	London City University will give you an assessment on a monthly basis. This makes a total of three assignments, all scenario case study based activities. Students are expected to solve them and turn them in online via email. Each assignment carries a 20 percent score. The final online exam carries a 40 percent score, to make a total of One Hundred Percent.

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